



Minnesota RØKKR, eFuse and ESPN Esports announce #WeRokk, a *Women of the eRena* event
Fans and streamers can qualify to compete; register today at eFuse.gg/o/Werokk

October 12, 2020 – [Minnesota Røkkkr](#), [eFuse](#), and [ESPN Esports](#) are teaming up for #WeRokk *Women of the eRena* Part 3 presented by [Crocs](#). The Call of Duty: Warzone event is an all-female tournament that showcases gaming's top talent and includes a \$10,000 prize pool. The competition will be broadcast live on [ESPN Esports' Twitch](#) on Thursday, October 29 at 4:30p.m. CDT. A play-in round on October 21 will give teams of four a chance to qualify to compete in the tournament.

The #WeRokk tournament is the third of a four-part series and Røkkkr is the first Call of Duty League team to co-host a *Women of the eRena* event. Ashley "MiDNiTE" Glassel, a respected Call of Duty influencer and Røkkkr's director of content, will captain a team. Other captains include Aerial Powers of the WNBA's Washington Mystics and notable gamers and streamers including Loserfruit, EMZ (Cloud9), Kalei, NuFo (Gen.G), Hollyylive, Ava (Gen.G), Smixie, Brittani Johnson (G2) and Katie Bedford (Optic Gaming Los Angeles). The tournament will be hosted by Jess Brohard and Call of Duty League's own Lottie van-Praag.

"We are so excited to get involved in this amazing tournament series," says Glassel. "I have been in the industry and esports community for over 10 years and I know how much talent there is in the female gaming community. It's really important to spotlight these creators and competitors and showcase up-and-coming female gamers the world might not know about yet. The *Women of the eRena* series is an amazing platform and a great opportunity to come together and have some fun. I'm so stoked!"

For the first time in the *Women of the eRena* series, gamers interested in participating can squad up with a team of four and register to play in the #WeRokk qualifier on Wednesday, October 21 at 4:30p.m. CDT. Registration is open now on the [eFuse website](#). The qualifying round will be broadcast live via the [Minnesota Røkkkr YouTube](#) channel. Teams will compete for the \$10,000 prize pool on October 29. The deadline to register is Tuesday, October 20 at 9p.m. CDT.

"eFuse from inception has been about discovery and opportunity," says Matthew Benson, Founder and CEO of eFuse.gg. "We want to provide platforms for the best in the industry to be recognized and given an opportunity to prove themselves. We are thrilled to continue to provide these types of opportunities through our *Women of the eRena* initiative, alongside the elite organization Minnesota Røkkkr."

"Crocs is proud to be the presenting sponsor of an event that lifts up and supports the 'Women of the eRena,'" says Heidi Cooley, Head of Global Marketing for Crocs. "This event provides well deserved exposure to some of the female pioneers of the esports and gaming community and paves the way for a new generation of gamers to be even more comfortable in their own shoes."

In its role as presenting sponsor, Crocs will engage with eFuse and Røkkkr fans and communities by inviting them to tweet a photo of their Warzone victories in October for an opportunity to win unique prizes throughout the month. Additionally, Crocs will bring valuable exposure to these “Women of the eRena” by hosting "Come as You Are" interviews with some of the team captains and casters during which they will share their stories of self-expression and what it means to be a female pioneer in esports and gaming.

Visit [the event landing page](#) for more information and to register your team of four. Follow Minnesota Røkkkr on social media for more news and details about the tournament.