



WISE Ventures Esports partners with Mission Control to bring recreational esports to its fans
New community Rocket League recreational league kicks off November 10

November 9, 2020 – Eagan, Minn. – If we’ve learned anything this year, it’s how to creatively use technology to stay connected and engaged with colleagues, friends and family. For a growing organization like WISE Ventures Esports, which owns and operates Minnesota Røkk and Version1, that same creativity must apply to creating engagement with and between its fans and communities.

The organization recently partnered with Mission Control to create a series of online recreational esports leagues that are structured similar to college intramurals or summer softball, but with video games and in a virtual environment.

Minnesota Røkk organized a Call of Duty rec league this summer and this week, Version1 announced a new Rocket League rec league that will kick-off on Tuesday, November 10. The 2v2 best-of-five league includes a four-week regular season followed by a playoff week. Using Mission Control, WISE Esports can easily set up and organize various leagues to offer different experience and friendly competition to its communities.

“Partnering with Mission Control provides a unique opportunity to advance dual goals of giving our core community of fans an opportunity to come together in a casual but competitive environment, while also providing a platform to introduce Røkk and Version1 to the broader player bases of both titles,” says Brett Diamond, chief operating officer of WISE Ventures Esports. “Reaching both audiences is critical to our growth as an organization, and Call of Duty and Rocket League are two immensely popular games that are perfect for this platform. The community building nature of Mission Control is even more important in our current socially distanced world.”

Participating in a Mission Control league is simple. Using the app, players, or a designated team captain, can manage their team’s participation, communicate directly with other teams to schedule games and report game scores. WISE Esports is able to promote its leagues easily to respective audiences using customized content in the app. The roster system makes it easy to monitor league performance and learn more about its community. Mission Control customer service manages user experience and troubleshooting.

“WISE Esports has been a leading example of what it truly means to invest in their community,” said Daniel Herz, chief revenue officer at Mission Control. “We at Mission Control believe in the power of engagement and strive to connect communities, such as the Røkk and Version1 fan bases, through their common interest in video games. We hope to continue on the same trajectory in the future!”

Once schedules are set, teams compete against each other online. WISE Esports will add seasons to its existing leagues, add leagues across a variety of games and titles and continue to expand on creating unique content and experiences for fans and competitors using the Mission Control platform.