



VERSION1 AND MINNESOTA RØKKR ANNOUNCES PARTNERSHIP WITH DIGITAL MEDIA LICENSING PROVIDER ESPAT AI

Eagan, Minn. – March 15, 2021 – [Version1](#) and Minnesota RøkkR are proud to announce a new partnership with digital media licensing provider ESPAT AI that will see images and video from its Call of Duty, Rocket League and Valorant teams distributed exclusively through the ESPAT AI licensing platform. In addition, ESPAT AI will continue to capture images and videos at Version1 and Minnesota RøkkR in-person events to expand the organization’s catalogue for editorial and commercial use. Team content can be viewed and licensed at <https://www.espat.ai/collections>

“Telling our story across multiple platforms is critical to our growth as a young esports organization. Partnering with ESPAT AI offers a great distribution vehicle to showcase what we’re doing for media and others in the content creation space,” said Brett Diamond, chief operating officer of Version1 and Minnesota RøkkR.

“ESPAT AI is thrilled to have Version1 and Minnesota RøkkR join our platform. As the popularity of the Call of Duty League, Rocket League and Valorant continues to grow, we look forward to supporting the organization through content distribution captured directly from the team lens,” said Mario Prosperino co-founder of ESPAT.

“Version1 and Minnesota RøkkR make an exciting addition to the ESPAT AI client roster, giving us a blue chip North American organization to collaborate with,” said Matt Hill CEO of ESPAT. “Together we look forward to unlocking new licensing revenue streams for their teams through the use of emerging technology.”

About ESPAT

ESPAT (Esports Pixels and Technology) is a premier B2B digital media licensing platform focused solely on esports and the gaming community. Fueled by its live photo and video coverage and third party aggregation, ESPAT AI provides the technological infrastructure that makes editorial storytelling and commercial activations possible. Brands and agencies also rely on ESPAT’s custom content services for tailored assets and distribution. ESPAT’s leadership team is comprised of sports and brand marketing industry veterans. The company was established in 2018 and is headquartered in New York City.

About Version1

Version1 is a multi-property esports organization headquartered in Eagan, Minnesota. We are

proudly owned by Minnesota Vikings owners the Wilf family and entrepreneur and investor Gary Vaynerchuk. Our teams include [Minnesota Røkk](#) in the [Call of Duty League](#) and Version1 in Psyonix's [Rocket League Championship Series X](#) and Riot Games' [VALORANT Champions Tour](#). To find more information about the organization, its staff and teams, career opportunities and to purchase merchandise, visit version1.gg. Follow us on social media [@version1gg](#) and [@ROKKR](#) or [@rokk_rn](#) and tag us using [#NeverDone](#) and [#PlayAsOne](#).